

PHILIPS

AVENT

Mother & Childcare

For parents



# Philips Avent Natural

**A more natural feeding experience for your growing baby**

“Breastfeeding for longer” is a recognized important initiative, with both long- and short-term health benefits for mothers and babies. Philips Avent understands the importance of breastfeeding on growth and development in babies, and by speaking with and listening to mothers, we understand the potential barriers some mothers can face when trying to meet their breastfeeding goals. Our aim is to help provide mothers and babies with a comfortable feeding experience, enabling mothers to breastfeed for longer, and supporting a smooth transition from breastfeeding to bottle feeding.



## Philips Avent Natural bottle: the most natural way to bottle feed

The Philips Avent Natural bottle and teat offers a variety of features to help your baby have a more natural and comfortable feeding experience, at any age.

Benefits of the Natural bottle range for newborns (below 3 months of age), and growing babies (3 – 6 months of age) that allows for a natural latch on to easily switch between breast- and bottle feeding.

- **Natural teat shape and improved teat tip design:**
  - Closely resembles the breast, with a soft feel texture for a skin like feeling
  - Scientifically proven, allows natural peristaltic tongue movement similar to breastfeeding.\*
  - Promotes acceptance and latch on
- **Anti colic valve designed to reduce colic and gas**
- **Non chemical design and temperature resistance bottle for a safer feeding experience**

Benefits of the Natural bottle range for babies able to drink by themselves (6+ months of age):

- **Non-toxic, break-resistant, and high-temperature**
- **Resistant bottle for a safer feeding experience**
- **Lightweight bottle that is easy for your baby to hold**

The Natural range of bottles is designed to change with your baby's needs as they grow. The natural, flexible, breast-like feel of the teat helps newborn babies accept the teat and latch on comfortably, allowing for natural tongue movements and swallowing with less colic and gas. As your baby grows, the break-resistant and easy-to-hold bottle ensures that your baby's feeding experience stays natural, at any age.

\* Lagarde MLJ and ven den Engel-Hoek L. Biomechanical aspects of nutritive sucking in infants. Philips Avent, data on file

